

Phone : 011-26131577 - 78, 80 011-29581000 Website : www.aicte-india.org अखिल भारतीय तकनीकी शिक्षा परिषद्

(भारत सरकार का एक सांविधिक निकाय) (शिक्षा मंत्रालय, भारत सरकार) नेल्सन मंडेला मार्ग, वसंत कुंज, नई दिल्ली-110070

## **ALL INDIA COUNCIL FOR TECHNICAL EDUCATION**

(A Statutory Body of the Govt. of India) (Ministry of Education, Govt. of India) Nelson Mandela Marg, Vasant Kunj, New Delhi-110070

Dated: 02.01.2024

F. No. 16-AICTE/P&AP/Misc/2023-24

## **CIRCULAR**

To

All Vice Chancellors of Technical Universities and All Directors/ Principals of AICTE Approved Institutions,

Subject: Support to Brahma Kumaris for Nasha Mukt Bharat Abhiyaan (NMBA)-reg.

Respected Six Madam,

Please refer to the enclosed letter No. 20-1/2023-TS-II dated 24.11.2023 from Deputy Director, Dept. of Higher Education, Ministry of Education forwarding therewith a letter from the Ministry of Social Justice and Empowerment on the above subject.

Ministry of Social Justice & Empowerment has launched the Nasha Mukt Bharat Abhiyaan (NMBA) in August 2020 to take on the issue of Substance use through mass awareness and signed Memorandum of Understanding (MoU) with Brahma Kumaris to spread awareness about drug prevention under Nasha Mukt Bharat Abhiyaan (NMBA). Since its launch 3 years ago, the Abhiyaan has been extended to all the districts of the country.

In this regard, it is requested to extend necessary support to Brahma Kumaris regarding awareness campaigns and carrying out the activities of Nasha Mukt Bharat Abhiyann in Institutions/Universities contributing towards successful NMBA.

We deeply appreciate your time and engagement.

Will regards,

Yours sincerely,

(Dr. Mamta Rani Agarwal)



