



Phone : 011-26131577 - 78, 80  
011-29581000  
Website : www.aicte-india.org



अखिल भारतीय तकनीकी शिक्षा परिषद्

(भारत सरकार का एक सांविधिक निकाय)

(शिक्षा मंत्रालय, भारत सरकार)

नेल्सन मंडेला मार्ग, वसंत कुंज, नई दिल्ली-110070

**ALL INDIA COUNCIL FOR TECHNICAL EDUCATION**

(A Statutory Body of the Govt. of India)

(Ministry of Education, Govt. of India)

Nelson Mandela Marg, Vasant Kunj, New Delhi-110070

**F. No. AICTE/P&AP/Circular/2024**

**Date: 27<sup>th</sup> March, 2024**

**CIRCULAR**

To,

All Vice Chancellors of Technical Universities  
Directorates of Technical Education (All States /UTs) and  
All Directors/Principals of AICTE Approved Institutions

**Subject: Pan India survey on “Labour Market and Skill Assessment”  
being conducted by National Skill Development Corporation (NSDC)**

Kindly refer to the letter No. D.O.No.3-5/2024-TS. II dated 07<sup>th</sup> March, 2024 received from Joint Secretary, Ministry of Education New Delhi on the above noted subject.

Through this letter, it is informed that NSDC in collaboration with M/s Axis My India is conducting a Pan India survey on “Labour Market and Skill Assessment” to identify youth aspirations, migration patterns and employability from the supply side. M/s Axis My India may interview students from colleges, universities and other Higher Education Institutes as part of the study and would require necessary assistance from educational institutions.

You are requested to disseminate this information among your teaching fraternity and students to extend all possible support to NSDC for smooth conduct of the survey.

We deeply appreciate your active co-operation in this regard.

Yours sincerely,

**Dr. Dinesh Singh**  
**Director-P&AP (AICTE)**

गोविंद जयसवाल, भा.प्र.से.  
संयुक्त सचिव

Govind Jaiswal, IAS  
Joint Secretary

Tel. : 011-23384245

E-mail : govind.jaiswal@ias.nic.in



सत्यमेव जयते



भारत सरकार  
Government of India  
शिक्षा मंत्रालय  
Ministry of Education  
उच्चतर शिक्षा विभाग

Department of Higher Education  
122बी, 'सी' विंग, शास्त्री भवन, नई दिल्ली-110 002  
122B, 'C' Wing, Shastri Bhawan, New Delhi-110 002

Dated: 7<sup>th</sup> March, 2024

D.O. No. 3-5/2024-TS.II

Dear Sir

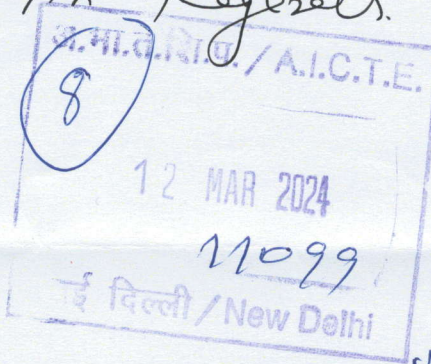
National Skill Development Corporation (NSDC) is organizing a Pan India "Labour Market and Skill Assessment" study to identify youth aspirations, migration patterns and employability from the supply side.

2. NSDC has collaborated with M/s Axis My India as external vendor for conducting the survey across the country. The vendor may interview students from colleges, universities and other Higher Education Institutes as part of the study and would require necessary assistance from the educational institutions. A copy of request letter dated 28.2.2024 received from NSDC is attached herewith for ready reference.

3. I shall be grateful if you could kindly direct all the Educational Institutions, to extend all possible support to NSDC for smooth conduct of the survey in respective institutions.



With Regards.



Yours sincerely,

*Govind Jaiswal*  
(Govind Jaiswal)

✓ Prof. T G Sitharam,  
Chairman,  
AICTE

*Advisor / APB  
for N/A Pl.  
13/3*

*No ITC (Mauli)  
12/03/24  
AD (PRAP)*

*Mentor  
13 Mar, 24*





Date: 28 Feb 2024

To  
**Shri K Sanjay Murthy, IAS**  
Secretary, Department of Education & Literacy  
Ministry of Education, Government of India

**Subject: Request for Authorization Letter to conduct a Pan India "Labour Markets and Skills Assessment" study with students from Colleges, Universities, and other Higher Education Institutions.**

Dear Sir,

National Skill Development Corporation (NSDC), under the aegis of Ministry of Skill Development Entrepreneurship, is undertaking a Pan India "Labour Markets and Skills Assessment" study for which we have empanelled Axis My India as the external vendor to conduct surveys across the country. The objective of this study is to present a comprehensive understanding of youth aspirations, migration patterns, and employability skills from the supply side. Additionally, we will also be interviewing over 2,000 industry experts including large corporations, MSMEs, Industry Associations, and Subject Matter Experts from the supply side to understand skill trends and gaps across sectors at pan India level.

As part of the study, we would like to interview students from Colleges, Universities and other Higher Education Institutions and would be requiring an authorization letter granting access to the selected vendor (Axis My India) to conduct interviews. Requesting if the same can be issued from your office. Draft letter is shared as reference.

**For National Skill Development Corporation**

**Ved Mahi Tiwari**

**COO & Officiating CEO**

**National Skill Development Corporation**

Regd. Office: 5th & 6th Floor, Kaushal Bhawan, New Moti Bagh, New Delhi - 110023

T: +91-11-71600050 F: +91-11-71600060 W: www.nsdcindia.org

CIN : U85300DL2008NPL181612