

F.No. 13-4/2022-Media Cell
Government of India
Ministry of Education
Department of Higher Education
(Media Cell)

Room No. 502-D Wing, Shastri Bhawan,
New Delhi, dated the 17 January 2023

To

The Heads of all the
Higher Educational Institutions
(under Department of Higher Education)

Subject: Popularising Pariksha Pe Charcha 2023 (PPC 2023) - regarding.

Sir,

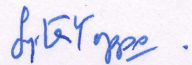
I am directed to forward herewith a copy of two D.O letters No. 6-1/2022-Desk(PMP) dated 10.01.2023 and 16.01.2023 received from Ms Prachi Pandey, JS (EE.I), DoSE&L on the above mentioned subject which is self-explanatory.

2. You are requested to direct SMCs to display banners (link provided in the D.O) in prominent locations and take appropriate action to publicize promotional video (Google drive link enclosed) through various social media platforms and other means of communications for wider dissemination of the event. You are also requested to make necessary arrangements so that all the students in HEIs can view/hear the telecast of interaction of Hon'ble PM with parents, teachers and students.

3. This issues with the approval of Competent Authority.

Encl.: as above

Yours faithfully


(Sangita Toppo)

Under Secretary to the Govt. of India
Ph.: 23383408

Copy to: All the Bureau Heads, D/o HE

Copy also to: All the Social Media Champions of HEIs.



Prachi Pandey
Joint Secretary (EE.I)
Tel. 011-23389247

D.O.No. 6-1/2022-Desk(PMP)

Dated, the 16th January, 2023

Respected Sir,

It is my pleasure to inform you that the Hon'ble Prime Minister will be interacting with Students, teachers and parents for another exciting edition of Pariksha Pe Charcha 2023 at Talkatora Indoor Stadium, New Delhi on 27th January 2023.

2. You are requested to please issue appropriate instructions to all institutions under the aegis of your Department to ensure display of banners (<https://drive.google.com/drive/folders/11pkBBUzoc8B-GRg1tS1fgm5XSV7GvqyL?usp=sharing>) in prominent locations.

3. Further, a promotional video for encouraging viewership has been developed by this Department (https://drive.google.com/file/d/16D_YTPcDpqqFKVuaxQCCJzoTIVixMzBQ/view?usp=sharing). You are requested to please share the same using various social media channels and other means of communications.

With regards,

Yours sincerely,

Prachi Pandey
16.1/XXII
(Prachi Pandey)

To,
Shri K Sanjay Murthy
Secretary,
Department of Higher Education,
Government of India,

Ms. Singh, Asst
17/01/2023
45 (COP) 11/23
50/Media (U)



Prachi Pandey
Joint Secretary (EE.I)
Tel. 011-23389247

भारत सरकार
शिक्षा मंत्रालय
स्कूल शिक्षा और साक्षरता विभाग
शास्त्री भवन
नई दिल्ली - 110 115

D.O. No. 6-1/2022-Desk (PMP)

Dated 10th January, 2023

Respected Sir,

It is my pleasure to inform you that the Hon'ble Prime Minister will be interacting with Students, teachers and parents for another exciting edition of Pariksha Pe Charcha 2023 at Talkatora Indoor Stadium, New Delhi on 27th January 2023. About 1200 students will be participating in the programme.

2. The PM's interaction will be with school students and it will be broadcast live by Doordarshan through DD National, DD News and DD India etc. All major private channels also telecast the programme live. It will also be available through live airing on radio channels (All India Radio Medium Wave, All India Radio FM Channel) Live Web streaming on websites of PMO, MoE, Doordarshan, MyGov.in and YouTube channel of MoE, Facebook Live and Swayamprabha channels of MoE.

3. It is requested to please send appropriate advisory to make necessary arrangements so that all the students in higher education Institutions/Universities under your Department as well as under State Governments can view/hear the telecast.

4. Although most institutions/universities are equipped with TV and have electric connection, in case electricity, TV and reception of TV signal (either through DTH satellite, cable or aerial antenna) is not available or in non working condition in the institutions/universities, then action to ensure that arrangement for a TV and facility for TV reception (including making alternate arrangements for electricity that day through generators/inverters, etc.) to ensure that students can watch the Prime Minister's live address on that day may be taken in all institutions/universities.

5. This may kindly be accorded TOP Priority.

With Regards,

Yours sincerely,

Prachi Pandey
10.1/XXII
(Prachi Pandey)

To

Shri K Sanjay Murthy
Secretary,
Department of Higher Education,
Government of India.

URGENT
JS(A) - on tour

Wg
11/1

VS (CAN)